

FINANCIAL PERFORMANCE FOR THE SIX MONTHS ENDED APRIL 30, 2023

Financial Statements For The Quarter Ended April 30, 2023

CONTENTS

	Page
Consolidated Statement of Financial Position	1
Consolidated Statement of Profit or Loss and Other Comprehensive Income	2
Consolidated Statement of Changes in Equity	3
Consolidated Statement of Cash Flows	4
Notes to the Financial Statements	5-7

. . . .

Consolidated Statement of Financial Position As at April 30, 2023

(expressed in Jamaican Dollars)

		Unaudited	Unaudited	Audited
		6 months ended	6 months ended	Year ended
		April 30	April 30	October 31
	<u>Notes</u>	<u>2023</u>	<u>2022</u>	<u>2022</u>
Non – current assets				
Property, plant and equipment	3	68,072,513	66,680,990	76,382,145
Right - of - use asset		88,356,832	93,710,038	91,033,435
Investment		327,716	499,632	408,302
Deferred Tax		3,463,583	2,708,170	3,028,172
		160,220,644	163,598,830	170,852,054
<u>Current assets</u>				
Due from related parties		3,096,933	1,771,536	8,997,186
Accounts receivable		283,790,290	354,745,697	353,063,356
Taxation recoverable		6,340,574	6,258,492	6,335,446
Cash and cash equivalents		439,792,623	455,354,109	352,836,242
		733,020,421	818,129,834	721,232,230
Total assets		893,241,064	981,728,664	892,084,284
Shareholders' equity				
Share capital		178,941,261	178,941,261	178,941,261
Retained earnings		382,865,109	411,428,050	395,387,055
		561,806,370	590,369,311	574,328,316
Non – current liabilities				
Long – term loans		6,860,185	8,647,408	7,592,966
Due to related party		-	-	-
Long – term lease liability		94,214,250	96,694,788	95,469,761
		101,074,435	105,342,196	103,062,727
<u>Current liabilities</u>				
Accounts payable and accrued charges		226,394,058	282,751,037	211,042,328
Current maturity of long – term loans		1,489,594	1,233,454	1,438,578
Current maturity of lease liability		2,476,607	2,032,666	2,212,335
		230,360,259	286,017,157	214,693,241
Total equity and liabilities		893,241,064	981,728,664	892,084,284

Signed on behalf of the Board of Directors by:

Steven Gooden

Chairman

Kimala Bennett

Chief Executive Officer

Consolidated Statement of Profit or Loss and Other Comprehensive Income For period ended April 30, 2023 (expressed in Jamaican Dollars)

	Unaudited	Unaudited	Unaudited	Unaudited	Audited
	6 months ended	6 months ended	Quarter ended	Quarter ended	Year ended
	April 30	April 30	April 30	April 30	October 31
	<u>2023</u>	<u>2022</u>	<u>2023</u>	<u>2022</u>	<u>2022</u>
Operating revenue	539,147,833	781,704,766	291,390,073	338,224,619	1,344,781,456
Cost of operating revenue	(346,505,602)	(506,874,443)	(190,758,263)	(206,000,081)	(870,475,164)
Gross profit	192,642,232	274,830,323	100,631,810	132,224,538	474,306,292
Profit on disposal of assets		1,393,434	-	1,393,434	930,934
	192,642,232	276,223,757	100,631,810	133,617,972	475,237,226
Administrative, selling and distribution expenses:					
Administrative expenses	(168,802,108)	(146,724,935)	(83,725,579)	(73,767,650)	(315,937,745)
Selling and distribution	(1,510,497)	(636,813)	(810,997)	(246,066)	(1,040,032)
	(170,312,605)	(147,361,748)	(84,536,576)	(74,013,716)	(316,977,777)
Impairment losses on financial assets:					(4,602,155)
Profit before net finance cost and taxation	22,329,626	128,862,009	16,095,234	59,604,256	153,657,294
Finance income	4,553,661	451,330	922,872	(447,502)	7,039,385
Finance cost	(6,945,605)	(6,833,665)	(3,466,281)	(4,255,974)	(17,566,660)
Net finance income/(cost)	(2,391,945)	(6,382,335)	(2,543,410)	(4,703,476)	(10,527,275)
	19,937,682	122,479,674	13,551,825	54,900,780	143,130,019
Gain/(loss) in value of investment classified as FVTPL	(80,586)	21,489	(26,862)	42,979	(69,841)
Profit before taxation	19,857,096	122,501,163	13,524,963	54,943,759	143,060,178
Taxation	435,411	658,811	140,060	658,811	978,813
Net profit being total comprehensive income for the				,	
period/year	20,292,507	123,159,974	13,665,022	55,602,570	144,038,991
Earnings per stock unit	2c	13c	1c	6c	15c

Consolidated Statement of Changes in Equity For period ended April 30, 2023 (expressed in Jamaican Dollars)

	Share <u>capital</u>	Retained earnings	<u>Total</u>
Balance at October 31, 2021	178,941,261	336,781,987	515,723,248
Dividends	-	(85,433,923)	(85,433,923)
Total comprehensive income for the year	-	144,038,991	144,038,991
Balance at October 31, 2022	178,941,261	395,387,055	574,328,316
Dividends	-	(32,814,452)	(32,814,452)
Total comprehensive income for the period	-	20,292,507	20,292,507
Balance at April 30, 2023	178,941,261	382,865,109	561,806,370
Balance at October 31, 2021	178,941,261	336,781,987	515,723,248
Dividends	-	(48,513,911)	(48,513,911)
Total comprehensive income for the period	-	123,159,974	123,159,974
Balance at April 30, 2022	178,941,261	411,428,050	590,369,311

Consolidated Statement of Cash Flows For period ended April 30, 2023 (expressed in Jamaican Dollars)

	Unaudited	Unaudited	Audited
	6 months ended	6 months ended	Year ended
	April 30	April 30	October 31
	<u>2023</u>	<u>2022</u>	<u>2022</u>
CASH FLOWS FROM OPERATING ACTIVITIES			
Net profit for the period / year	20,292,507	123,159,974	144,038,991
Adjustments to reconcile net profit for the year			
to net cash provided by operating activities:			
Depreciation and amortisation	12,110,716	9,953,386	21,274,123
(Profit)/loss on investment	80,586	(21,489)	69,841
Profit on disposal of property, plant and equipment	-	(1,393,434)	(930,934)
Interest income	(4,553,661)	(451,330)	(7,039,386)
Taxation	(435,411)	(658,811)	(978,813)
Interest expense	4,610,694	6,102,031	9,105,229
	32,105,431	136,690,327	165,539,051
Working capital components:			
Due from related parties	5,900,253	(1,771,536)	(8,997,186)
Accounts receivable	69,273,066	(132,510,764)	(129,467,172)
Due to related party	-	(55,473)	(55,473)
Accounts payable and accrued charges	15,351,729	102,386,572	30,677,863
Cash provided by operating activities	122,630,480	104,739,126	57,697,083
Interest paid	(4,610,694)	(6,102,031)	(9,105,229)
Tax paid/deducted at source	(5,128)	(32,770)	(109,724)
Net cash provided by operating activities	118,014,657	98,604,325	48,482,130
CASH FLOWS FROM INVESTING ACTIVITIES			
Interest received	4,553,661	451,330	5,678,134
Investment in subsidiary		-	-
Proceeds from disposal of property, plant and equipment	-	1,769,075	1,162,500
Addition to property, plant and equipment	(1,124,481)	(10,728,305)	(28,929,519)
Net cash (used) in/provided by investing activities	3,429,180	(8,507,900)	(22,088,885)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payment of lease liability – principal portion	(991,239)	(987,308)	(2,032,665)
Long – term loans, net	(681,765)	(493,679)	(1,342,997)
Dividends paid	(32,814,452)	(48,513,911)	(85,433,923)
Net cash used in financing activities	(34,487,456)	(49,994,898)	(88,809,585)
Net increase in cash and cash equivalents	86,956,382	40,101,527	(62,416,340)
Cash and cash equivalents at start of year	352,836,242	415,252,582	415,252,582
Cash and cash equivalents at start of year	439,792,623	455,354,109	<u>352,836,242</u>
Cush and cash equivalents at ella of year	737,174,043	7,5,5,57,109	<u> </u>

Notes to the Financial Statements For the period ended April 30, 2023

1. Corporate structure and nature of business

The company is incorporated in Jamaica under the Companies Act and is domiciled in Jamaica. The registered office of the company and its principal place of business is situated at Unit # 4, 69 - 75 Constant Spring Road, Kingston 10.

The principal activities of the company are production, media and is an advertising agency.

The company was re-registered as a public company by resolution passed at an extraordinary general meeting held on February 25, 2019 and its shares were listed on the Junior Market of the Jamaica Stock Exchange on July 26, 2019.

2. Statement of compliance, basis of preparation and significant accounting policies

(a) Statement of compliance:

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board (IASB) and comply with the provisions of the Companies Act.

b) Basis of preparation:

The financial statements are presented in Jamaican dollars (J\$), which is the functional currency of the company. The financial statements are prepared under the historical cost convention.

The accounting policies that have been applied in the preparation of these unaudited financial statements are consistent with those used in the audited financial statements for the year ended October 31, 2022.

Notes to the Financial Statements (continued) For period ended April 30, 2023 (expressed in Jamaican Dollars)

3. Property, plant and equipment

				Office	Building &	
	Motor	Computers &		Furniture &	Building	
	<u>Vehicle</u>	<u>software</u>	Equipment	<u>equipment</u>	<u>improvement</u>	<u>Total</u>
At cost						
October 31, 2021	11,882,480	21,926,867	42,488,894	10,317,464	28,354,858	114,970,562
Disposals	-		(514,591)	-	-	(514,591)
Additions	17,440,724	8,857,070	436,368	1,582,820	612,537	28,929,519
October 31, 2022	29,323,204	30,783,937	42,410,671	11,900,284	28,967,395	143,385,490
Disposals	-	-	-	-	-	-
Additions		42,362		1,082,119		1,124,481
April 30, 2023	29,323,204	30,826,299	42,410,671	12,982,403	28,967,395	144,509,971
Depreciation & Amortization						
October 31, 2021	5,347,117	9,943,070	22,430,418	4,469,113	9,175,735	51,365,454
Disposal	-	-	(283,025)	-	-	(283,025)
Charge for the year	3,336,564	4,753,860	3,917,563	1,024,940	2,887,990	15,920,917
October 31, 2022	8,683,681	14,696,931	26,064,956	5,494,053	12,063,725	67,003,346
Disposals	_	-	-	-	-	-
Charge for the period	2,932,320	2,558,446	1,884,682	610,294	1,448,370	9,434,112
April 30, 2023	11,616,001	17,255,377	27,949,638	6,104,347	13,512,095	76,437,458
Net book values						
April 30, 2023	17,707,203	13,570,922	14,461,033	6,878,056	15,455,300	68,072,513
October 31, 2022	20,639,523	16,087,006	16,345,715	6,406,231	16,903,670	76,382,145
-						

4. Segment reporting

Segment information for the reporting period for the Group is as follows:

For the six months ended April 30, 2023

			1 ,		
	Production	Media	Agency	Total	
Revenue	129,955,479	306,900,577	102,291,777	539,147,833	
Direct costs	(66,659,581)	(263,368,991)	(16,477,030)	(346,505,602)	
Gross profit	63,295,899	43,531,586	85,814,747	192,642,232	
	For the six months ended April 30, 2022				
	Production	Media	Agency	Total	
Revenue	225,163,886	429,683,256	126,857,623	781,704,766	
Direct costs	(75,047,348)	(365,920,680)	(65,906,414)	(506,874,443)	
Gross profit	150,116,538	63,762,576	60,951,209	274,830,323	

Shareholding of Directors, senior managers and top ten shareholders At April 30, 2023

DIRECTORS	TOTAL	DIRECT	CONNECTED PARTY
Kimala Bennett	728,781,394		
Kimala Bennett Private Company Limited			728,181,394
Adrian Randle			600,000
Tashara-Lee Johnson	21,698,669	21,461,669	
Ann-Marie Francis			237,000
Steven Gooden	2,728,412	2,728,412	-
Michael Bennett	1,000,000	1,000,000	-
Rochelle Cameron	100,000	100,000	-
Maxine Walters	-	-	-
SENIOR MANAGEMENT			
Natassia Benjamin	293,923	293,923	_
Colleen Corke-Campbell	60,000	60,000	_
Samantha Whyte	50,000	50,000	_
Kimberley Adamson	29,620	29,620	
Dexter Musgrave	-	-	-
TOP TEN (10) SHAREHOLDERS	UNITS	OWNERSHIP PERCENTAGE	
Kimala Bennett Private Company Limited	728,181,394	77.0000%	_
NCB Capital Markets. A/C 2231	36,415,419	3.8507%	_
Jamaica Money Market Brokers Limited	23,689,880	2.5050%	_
Tashara – Lee Johnson	21,461,669	2.2694%	_
ATL Group Pension Fund Trustee Nominee Ltd	16,000,000	1.6919%	_
JCSD Trustee Services Limited A/C Barita Unit Trust	10,000,000	1.051570	
Capital Growth Fund	13,667,762	1.4453%	_
MF & G Asset Management Limited	7,677,523	0.8118%	_
PAM - Pooled Equity Fund	5,769,544	0.6101%	_
Douglas Orane	5,000,000	0.5287%	_
Randy Rowe	4,671,008	0.4939%	_
Randy Rowc	4,071,000	0.4939/0	_
Total Units Owned by Top 10 Shareholders	862,534,199		
Total Issued Capital	945,690,252		-
Total Percentage Owned by Top 10 Shareholders	91.2068%		