

## THE LIMNERS AND BARDS LIMITED

FINANCIAL PERFORMANCE
FOR THE SIX MONTHS ENDED APRIL 30, 2023

## THE LIMNERS AND BARDS LIMITED

Financial Statements
For The Quarter Ended April 30, 2023

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Consolidated Statement of Financial Position
As at April 30, 2023
(expressed in Jamaican Dollars)

|  | Notes | Unaudited 6 months ended April 30 2023 | Unaudited 6 months ended April 30 2022 | Audited Year ended October 31 2022 |
| :---: | :---: | :---: | :---: | :---: |
| Non - current assets |  |  |  |  |
| Property, plant and equipment | 3 | 68,072,513 | 66,680,990 | 76,382,145 |
| Right - of - use asset |  | 88,356,832 | 93,710,038 | 91,033,435 |
| Investment |  | 327,716 | 499,632 | 408,302 |
| Deferred Tax |  | 3,463,583 | 2,708,170 | 3,028,172 |
|  |  | 160,220,644 | 163,598,830 | 170,852,054 |
| Current assets |  |  |  |  |
| Due from related parties |  | 3,096,933 | 1,771,536 | 8,997,186 |
| Accounts receivable |  | 283,790,290 | 354,745,697 | 353,063,356 |
| Taxation recoverable |  | 6,340,574 | 6,258,492 | 6,335,446 |
| Cash and cash equivalents |  | 439,792,623 | 455,354,109 | 352,836,242 |
|  |  | 733,020,421 | 818,129,834 | 721,232,230 |
| Total assets |  | 893,241,064 | 981,728,664 | 892,084,284 |
| Shareholders' equity |  |  |  |  |
| Share capital |  | 178,941,261 | 178,941,261 | 178,941,261 |
| Retained earnings |  | 382,865,109 | 411,428,050 | 395,387,055 |
|  |  | 561,806,370 | 590,369,311 | 574,328,316 |
| Non - current liabilities |  |  |  |  |
| Long - term loans |  | 6,860,185 | 8,647,408 | 7,592,966 |
| Due to related party |  |  | - | - |
| Long - term lease liability |  | 94,214,250 | 96,694,788 | 95,469,761 |
|  |  | 101,074,435 | 105,342,196 | 103,062,727 |
| Current liabilities |  |  |  |  |
| Accounts payable and accrued charges |  | 226,394,058 | 282,751,037 | 211,042,328 |
| Current maturity of long - term loans |  | 1,489,594 | 1,233,454 | 1,438,578 |
| Current maturity of lease liability |  | 2,476,607 | 2,032,666 | 2,212,335 |
|  |  | 230,360,259 | 286,017,157 | 214,693,241 |
| Total equity and liabilities |  | 893,241,064 | 981,728,664 | 892,084,284 |

Signed on behalf of the Board of Directors by:


Steven Gooden
Chairman


Kimala Bennett
Chief Executive Officer

Consolidated Statement of Profit or Loss and Other Comprehensive Income
For period ended April 30, 2023
(expressed in Jamaican Dollars)

|  | Unaudited 6 months ended April 30 | Unaudited 6 months ended April 30 | Unaudited <br> Quarter ended <br> April 30 | Unaudited <br> Quarter ended April 30 | Audited <br> Year ended October 31 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2023}$ | $\underline{2022}$ | 2023 | $\underline{2022}$ | 2022 |
| Operating revenue | 539,147,833 | 781,704,766 | 291,390,073 | 338,224,619 | 1,344,781,456 |
| Cost of operating revenue | (346,505,602) | (506,874,443) | (190,758,263) | $(206,000,081)$ | $(870,475,164)$ |
| Gross profit | 192,642,232 | 274,830,323 | 100,631,810 | 132,224,538 | 474,306,292 |
| Profit on disposal of assets | - | 1,393,434 | - | 1,393,434 | 930,934 |
|  | 192,642,232 | 276,223,757 | 100,631,810 | 133,617,972 | 475,237,226 |
| Administrative, selling and distribution expenses: |  |  |  |  |  |
| Administrative expenses | $(168,802,108)$ | (146,724,935) | $(83,725,579)$ | $(73,767,650)$ | $(315,937,745)$ |
| Selling and distribution | $(1,510,497)$ | $(636,813)$ | $(810,997)$ | $(246,066)$ | $(1,040,032)$ |
|  | (170,312,605) | (147,361,748) | (84,536,576) | $(74,013,716)$ | $(316,977,777)$ |
| Impairment losses on financial assets: | - | - | - | - | $(4,602,155)$ |
| Profit before net finance cost and taxation | 22,329,626 | 128,862,009 | 16,095,234 | 59,604,256 | 153,657,294 |
| Finance income | 4,553,661 | 451,330 | 922,872 | $(447,502)$ | 7,039,385 |
| Finance cost | $(6,945,605)$ | $(6,833,665)$ | $(3,466,281)$ | $(4,255,974)$ | $(17,566,660)$ |
| Net finance income/(cost) | $(2,391,945)$ | $(6,382,335)$ | $(2,543,410)$ | $(4,703,476)$ | $(10,527,275)$ |
|  | 19,937,682 | 122,479,674 | 13,551,825 | 54,900,780 | 143,130,019 |
| Gain/(loss) in value of investment classified as FVTPL | $(80,586)$ | 21,489 | $(26,862)$ | 42,979 | $(69,841)$ |
| Profit before taxation | 19,857,096 | 122,501,163 | 13,524,963 | 54,943,759 | 143,060,178 |
| Taxation <br> Net profit being total comprehensive income for the period/year | 435,411 | 658,811 | 140,060 | 658,811 | 978,813 |
|  | 20,292,507 | 123,159,974 | 13,665,022 | 55,602,570 | 144,038,991 |
| Earnings per stock unit | 2 c | 13 c | 1 c | 6 c | 15 c |

THE LIMNERS AND BARDS LIMITED
Consolidated Statement of Changes in Equity
For period ended April 30, 2023
(expressed in Jamaican Dollars)

Balance at October 31, 2021
Dividends
Total comprehensive income for the year
Balance at October 31, 2022
Dividends
Total comprehensive income for the period
Balance at April 30, 2023

| Share <br> capital | Retained <br> $\underline{\text { earnings }}$ | Total |
| ---: | ---: | ---: |
| - | $336,781,987$ <br> $(85,433,923)$ | $515,723,248$ <br> $(85,433,923)$ |
| - | $144,038,991$ | $144,038,991$ |
| $178,941,261$ | $395,387,055$ | $574,328,316$ |
| - | $(32,814,452)$ | $(32,814,452)$ |
| - | $20,292,507$ | $20,292,507$ |
| $178,941,261$ | $382,865,109$ | $561,806,370$ |
|  |  |  |
| $178,941,261$ | $336,781,987$ | $515,723,248$ |
| - | $(48,513,911)$ | $(48,513,911)$ |
| - | $123,159,974$ | $123,159,974$ |
| $178,941,261$ | $411,428,050$ | $590,369,311$ |

THE LIMNERS AND BARDS LIMITED
Consolidated Statement of Cash Flows
For period ended April 30, 2023
(expressed in Jamaican Dollars)

|  | Unaudited 6 months ended April 30 2023 | Unaudited 6 months ended April 30 2022 | Audited Year ended October 31 2022 |
| :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |
| Net profit for the period / year | 20,292,507 | 123,159,974 | 144,038,991 |
| Adjustments to reconcile net profit for the year to net cash provided by operating activities: |  |  |  |
| Depreciation and amortisation | 12,110,716 | 9,953,386 | 21,274,123 |
| (Profit)/loss on investment | 80,586 | $(21,489)$ | 69,841 |
| Profit on disposal of property, plant and equipment | - | $(1,393,434)$ | $(930,934)$ |
| Interest income | $(4,553,661)$ | $(451,330)$ | $(7,039,386)$ |
| Taxation | $(435,411)$ | $(658,811)$ | $(978,813)$ |
| Interest expense | 4,610,694 | 6,102,031 | 9,105,229 |
|  | 32,105,431 | 136,690,327 | 165,539,051 |
| Working capital components: |  |  |  |
| Due from related parties | 5,900,253 | $(1,771,536)$ | $(8,997,186)$ |
| Accounts receivable | 69,273,066 | $(132,510,764)$ | $(129,467,172)$ |
| Due to related party | - | $(55,473)$ | $(55,473)$ |
| Accounts payable and accrued charges | 15,351,729 | 102,386,572 | 30,677,863 |
| Cash provided by operating activities | 122,630,480 | 104,739,126 | 57,697,083 |
| Interest paid | $(4,610,694)$ | $(6,102,031)$ | $(9,105,229)$ |
| Tax paid/deducted at source | $(5,128)$ | $(32,770)$ | $(109,724)$ |
| Net cash provided by operating activities | 118,014,657 | 98,604,325 | 48,482,130 |
| CASH FLOWS FROM INVESTING ACTIVITIES |  |  |  |
| Interest received | 4,553,661 | 451,330 | 5,678,134 |
| Investment in subsidiary |  | - | - |
| Proceeds from disposal of property, plant and equipment | - | 1,769,075 | 1,162,500 |
| Addition to property, plant and equipment | $(1,124,481)$ | $(10,728,305)$ | $(28,929,519)$ |
| Net cash (used) in/provided by investing activities | 3,429,180 | $(8,507,900)$ | $(22,088,885)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES |  |  |  |
| Payment of lease liability - principal portion | $(991,239)$ | $(987,308)$ | $(2,032,665)$ |
| Long - term loans, net | $(681,765)$ | $(493,679)$ | $(1,342,997)$ |
| Dividends paid | $(32,814,452)$ | $(48,513,911)$ | $(85,433,923)$ |
| Net cash used in financing activities | $(34,487,456)$ | $(49,994,898)$ | $(88,809,585)$ |
| Net increase in cash and cash equivalents | 86,956,382 | 40,101,527 | (62,416,340) |
| Cash and cash equivalents at start of year | 352,836,242 | 415,252,582 | 415,252,582 |
| Cash and cash equivalents at end of year | 439,792,623 | 455,354,109 | 352,836,242 |

## THE LIMNERS AND BARDS LIMITED

Notes to the Financial Statements
For the period ended April 30, 2023

## 1. Corporate structure and nature of business

The company is incorporated in Jamaica under the Companies Act and is domiciled in Jamaica. The registered office of the company and its principal place of business is situated at Unit \# 4, 69-75 Constant Spring Road, Kingston 10.

The principal activities of the company are production, media and is an advertising agency.

The company was re-registered as a public company by resolution passed at an extraordinary general meeting held on February 25, 2019 and its shares were listed on the Junior Market of the Jamaica Stock Exchange on July 26, 2019.
2. Statement of compliance, basis of preparation and significant accounting policies
(a) Statement of compliance:

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board (IASB) and comply with the provisions of the Companies Act.
b) Basis of preparation:

The financial statements are presented in Jamaican dollars ( $\mathrm{J} \$$ ), which is the functional currency of the company. The financial statements are prepared under the historical cost convention.

The accounting policies that have been applied in the preparation of these unaudited financial statements are consistent with those used in the audited financial statements for the year ended October 31, 2022.

THE LIMNERS AND BARDS LIMITED
Notes to the Financial Statements (continued)
For period ended April 30, 2023
(expressed in Jamaican Dollars)
3. Property, plant and equipment

|  | Motor <br> Vehicle | Computers \& software | Equipment | Office <br> Furniture \& equipment | Building \& Building improvement | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At cost |  |  |  |  |  |  |
| October 31, 2021 | 11,882,480 | 21,926,867 | 42,488,894 | 10,317,464 | 28,354,858 | 114,970,562 |
| Disposals | - |  | $(514,591)$ | - | - | $(514,591)$ |
| Additions | 17,440,724 | 8,857,070 | 436,368 | 1,582,820 | 612,537 | 28,929,519 |
| October 31, 2022 | 29,323,204 | 30,783,937 | 42,410,671 | 11,900,284 | 28,967,395 | 143,385,490 |
| Disposals | - | - | - | - | - | - |
| Additions | - | 42,362 | - | 1,082,119 | - | 1,124,481 |
| April 30, 2023 | 29,323,204 | 30,826,299 | 42,410,671 | 12,982,403 | 28,967,395 | 144,509,971 |
| Depreciation \& Amortization |  |  |  |  |  |  |
| October 31, 2021 | 5,347,117 | 9,943,070 | 22,430,418 | 4,469,113 | 9,175,735 | 51,365,454 |
| Disposal | - | - | $(283,025)$ | - | - | $(283,025)$ |
| Charge for the year | 3,336,564 | 4,753,860 | 3,917,563 | 1,024,940 | 2,887,990 | 15,920,917 |
| October 31, 2022 | 8,683,681 | 14,696,931 | 26,064,956 | 5,494,053 | 12,063,725 | 67,003,346 |
| Disposals | - | - | - | - | - | - |
| Charge for the period | 2,932,320 | 2,558,446 | 1,884,682 | 610,294 | 1,448,370 | 9,434,112 |
| April 30, 2023 | 11,616,001 | 17,255,377 | 27,949,638 | 6,104,347 | 13,512,095 | 76,437,458 |
| Net book values |  |  |  |  |  |  |
| April 30, 2023 | 17,707,203 | 13,570,922 | 14,461,033 | 6,878,056 | 15,455,300 | 68,072,513 |
| October 31, 2022 | 20,639,523 | 16,087,006 | 16,345,715 | 6,406,231 | 16,903,670 | 76,382,145 |

## 4. Segment reporting

Segment information for the reporting period for the Group is as follows:

For the six months ended April 30, 2023

Revenue
Direct costs Gross profit

| Production | Media | Agency | Total |
| :---: | :---: | :---: | :---: |
| 129,955,479 | 306,900,577 | 102,291,777 | 539,147,833 |
| $(66,659,581)$ | $(263,368,991)$ | $(16,477,030)$ | $(346,505,602)$ |
| 63,295,899 | 43,531,586 | 85,814,747 | 192,642,232 |

For the six months ended April 30, 2022

Revenue
Direct costs
Gross profit

| Production | Media | Agency | Total |
| :---: | :---: | :---: | :---: |
| $\begin{gathered} 225,163,886 \\ (75,047,348) \\ \hline \end{gathered}$ | $\begin{array}{r} 429,683,256 \\ (365,920,680) \\ \hline \end{array}$ | $\begin{aligned} & 126,857,623 \\ & (65,906,414) \\ & \hline \end{aligned}$ | $\begin{array}{r} 781,704,766 \\ (506,874,443) \\ \hline \end{array}$ |
| 150,116,538 | 63,762,576 | 60,951,209 | 274,830,323 |

## THE LIMNERS AND BARDS LIMITED

Shareholding of Directors, senior managers and top ten shareholders
At April 30, 2023
20,

## DIRECTORS

Kimala Bennett
Kimala Bennett Private Company Limited
Adrian Randle
Tashara-Lee Johnson
Ann-Marie Francis
Steven Gooden
Michael Bennett
Rochelle Cameron
Maxine Walters

## SENIOR MANAGEMENT

Natassia Benjamin
Colleen Corke-Campbell
Samantha Whyte
Kimberley Adamson
Dexter Musgrave

## TOP TEN (10) SHAREHOLDERS

Kimala Bennett Private Company Limited
NCB Capital Markets. A/C 2231
Jamaica Money Market Brokers Limited
Tashara - Lee Johnson
ATL Group Pension Fund Trustee Nominee Ltd
JCSD Trustee Services Limited A/C Barita Unit Trust
Capital Growth Fund
MF \& G Asset Management Limited
PAM - Pooled Equity Fund
Douglas Orane
Randy Rowe
Total Units Owned by Top 10 Shareholders
Total Issued Capital
Total Percentage Owned by Top 10 Shareholders

293,923
TOTAL

728,781,394
21,698,669
2,728,412
1,000,000 100,000
-

60,000
50,000
29,620

UNITS
728,181,394
36,415,419
23,689,880
21,461,669
16,000,000
13,667,762
7,677,523
5,769,544
5,000,000
4,671,008
862,534,199
945,690,252
91.2068\%

DIRECT

## CONNECTED

 PARTY728,181,394
600,000
21,461,669
2,728,412
1,000,000
100,000
237,000

293,923
60,000
50,000
29,620

OWNERSHIP
PERCENTAGE
77.0000\%
3.8507\%
2.5050\%
2.2694\%
1.6919\%
1.4453\%
0.8118\%
0.6101\%
0.5287\%
0.4939\%

