

FINANCIAL PERFORMANCE FOR THE THREE MONTHS ENDED JANUARY 31, 2023

Financial Statements For The Quarter Ended January 31, 2023

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Consolidated Statement of Financial Position As at January 31, 2023

(expressed in Jamaican Dollars)

		Unaudited	Unaudited	Audited
		3 months ended	3 months ended	Year ended
		January 31	January 31	October 31
	<u>Notes</u>	<u>2023</u>	<u>2022</u>	<u>2022</u>
Non – current assets				
Property, plant and equipment	3	72,789,570	67,419,799	76,382,145
Right – of – use asset		89,695,133	95,048,340	91,033,435
Investment		354,578	456,653	408,302
Deferred Tax		3,323,523	2,494,436	3,028,172
		166,162,804	165,419,228	170,852,054
<u>Current assets</u>				
Due from related parties		2,446,150	2,184,705	8,997,186
Accounts receivable		288,823,646	359,900,625	353,063,356
Taxation recoverable		6,336,069	6,231,598	6,335,446
Cash and cash equivalents		326,503,728	400,294,785	352,836,242
		624,109,591	768,611,713	721,232,230
Total assets		790,272,395	934,030,941	892,084,284
Shareholders' equity				
Share capital		178,941,261	178,941,261	178,941,261
Retained earnings		369,200,086	354,490,251	395,387,055
		548,141,347	533,431,512	574,328,316
Non – current liabilities				
Long – term loans		7,330,300	8,813,106	7,592,966
Due to related party		-	-	-
Long – term lease liability		94,812,564	97,190,407	95,469,761
		102,142,864	106,003,513	103,062,727
Current liabilities				
Accounts payable and accrued charges		136,253,276	291,329,796	211,042,328
Current maturity of long – term loans		1,360,995	1,233,454	1,438,578
Current maturity of lease liability		2,373,913	2,032,666	2,212,335
		139,988,184	294,595,916	214,693,241
Total equity and liabilities		790,272,395	934,030,941	892,084,284

Signed on behalf of the Board of Directors by:

Steven Gooden

Chairman

Kimala Bennett

Chief Executive Officer

Consolidated Statement of Profit or Loss and Other Comprehensive Income For the period ended January 31, 2023 (expressed in Jamaican Dollars)

	Unaudited	Unaudited	Audited
	3 months ended January 31	3 months ended January 31	Year ended October 31
	2023	2022	2022
	<u> </u>		<del></del>
Operating revenue	247,757,760	443,480,147	1,344,781,456
Cost of operating revenue	(155,747,338)	(300,604,362)	(870,475,164)
Gross profit	92,010,422	142,875,785	474,306,292
Profit on disposal of assets			930,934
	92,010,422	142,875,785	475,237,226
Administrative, selling and distribution expenses:			
Administrative expenses	(85,076,529)	(75,010,342)	(315,937,745)
Selling and distribution	(699,501)	(390,747)	(1,040,032)
	(85,776,030)	(75,401,089)	(316,977,777)
Impairment losses on financial assets:			(4,602,155)
Profit before net finance cost and taxation	6,234,392	67,474,696	153,657,294
Finance income	3,630,789	901,583	7,039,385
Finance cost	(3,479,324)	(2,577,692)	(17,566,660)
Net finance income/(cost)	151,465	(1,676,109)	(10,527,275)
	6,385,857	65,798,587	143,130,019
Gain/(loss) in value of investment classified as FVTPL	(53,724)	(21,490)	(69,841)
Profit before taxation	6,332,133	65,777,097	143,060,178
Taxation	295,351	445,077	978,813
Net profit being total comprehensive income for the			
period/year	6,627,484	66,222,174	144,038,991
Earnings per stock unit	1c	7c	15c

Consolidated Statement of Changes in Equity For the period ended January 31, 2023 (expressed in Jamaican Dollars)

	Share	Retained	
	<u>capital</u>	<u>earnings</u>	<u>Total</u>
Balance at October 31, 2021	178,941,261	336,781,987	515,723,248
Dividends	-	(85,433,923)	(85,433,923)
Total comprehensive income for the year		144,038,991	144,038,991
Balance at October 31, 2022	178,941,261	395,387,055	574,328,316
Dividends	-	(32,814,452)	(32,814,452)
Total comprehensive income for the quarter		6,627,484	6,627,484
Balance at Janaury 31, 2023	178,941,261	369,200,086	548,141,347
Balance at October 31, 2021	178,941,261	336,781,987	515,723,248
Dividends	-	(48,513,910)	(48,513,910)
Total comprehensive income for the quarter		66,222,174	66,222,174
Balance at January 31, 2022	178,941,261	354,490,251	533,431,512

Consolidated Statement of Cash Flows For the period ended January 31, 2023 (expressed in Januaican Dollars)

	Unaudited 3 months ended January 31 2023	Unaudited 3 months ended January 31 2022	Audited Year ended October 31 2022
CASH FLOWS FROM OPERATING ACTIVITIES			
Net profit for the period / year	6,627,484	66,222,174	144,038,991
Adjustments to reconcile net profit for the year			
to net cash provided by operating activities:			
Depreciation and amortisation	6,055,358	4,823,908	21,274,123
(Profit)/loss on investment	53,724	21,490	69,841
Profit on disposal of property, plant and equipment	-	-	(930,934)
Interest income	(3,630,789)	(60,972)	(7,039,386)
Taxation	(295,351)	(445,077)	(978,813)
Interest expense	2,298,168	2,295,949	9,105,229
	11,108,594	72,857,472	165,539,051
Working capital components:			
Due from related parties	6,551,037	(2,184,705)	(8,997,186)
Accounts receivable	64,239,711	(137,665,692)	(129,467,172)
Due to related party	-	(55,473)	(55,473)
Accounts payable and accrued charges	(74,789,053)	110,965,331	30,677,863
Cash provided by operating activities	7,110,289	43,916,933	57,697,083
Interest paid	(2,298,168)	(2,295,949)	(9,105,229)
Tax paid/deducted at source	(623)	(5,876)	(109,724)
Net cash provided by operating activities	4,811,498	41,615,108	48,482,130
CASH FLOWS FROM INVESTING ACTIVITIES			
Interest received	3,630,789	60,972	5,678,134
Investment in subsidiary	, ,	-	, , , <u>-</u>
Proceeds from disposal of property, plant and equipment	-	-	1,162,500
Addition to property, plant and equipment	(1,124,481)	(7,300,297)	(28,929,519)
Net cash (used) in/provided by investing activities	2,506,309	(7,239,325)	(22,088,885)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payment of lease liability – principal portion	(495,619)	(491,689)	(2,032,665)
Long – term loans, net	(340,249)	(327,981)	(1,342,997)
Dividends paid	(32,814,452)	(48,513,910)	(85,433,923)
Net cash used in financing activities	(33,650,321)	(49,333,580)	(88,809,585)
Net increase in cash and cash equivalents	(26,332,514)	(14,957,797)	(62,416,340)
Cash and cash equivalents at start of year	352,836,242	415,252,582	415,252,582
Cash and cash equivalents at start of year	326,503,728	400,294,785	352,836,242
Cash and cash equivalents at end of year	540,303,140	TUU,434,703	334,030,444

Notes to the Financial Statements For the period ended January 31, 2023

## 1. Corporate structure and nature of business

The company is incorporated in Jamaica under the Companies Act and is domiciled in Jamaica. The registered office of the company and its principal place of business is situated at Unit # 4, 69 - 75 Constant Spring Road, Kingston 10.

The principal activities of the company are production, media and is an advertising agency.

The company was re-registered as a public company by resolution passed at an extraordinary general meeting held on February 25, 2019 and its shares were listed on the Junior Market of the Jamaica Stock Exchange on July 26, 2019.

#### 2. Statement of compliance, basis of preparation and significant accounting policies

# (a) Statement of compliance:

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board (IASB) and comply with the provisions of the Companies Act.

#### b) Basis of preparation:

The financial statements are presented in Jamaican dollars (J\$), which is the functional currency of the company. The financial statements are prepared under the historical cost convention.

The accounting policies that have been applied in the preparation of these unaudited financial statements are consistent with those used in the audited financial statements for the year ended October 31, 2022.

Notes to the Financial Statements (continued) For the period ended January 31, 2023 (expressed in January Dollars)

# 3. Property, plant and equipment

				Office	Building &	
	Motor	Computers &		Furniture &	Building	
	<u>Vehicle</u>	<u>software</u>	<b>Equipment</b>	<u>equipment</u>	improvement	<u>Total</u>
At cost						
October 31, 2021	11,882,480	21,926,866	42,488,894	10,317,464	28,354,858	114,970,562
Disposals	-		514,591	-	-	514,591
Additions	17,440,724	8,857,070	436,368	1,582,820	612,537	28,929,519
October 31, 2022	29,323,204	30,783,936	42,410,671	11,900,284	28,967,395	143,385,491
Disposals	-	-	-	-	-	-
Additions		42,362		1,082,119		1,124,481
January 31, 2023	29,323,204	30,826,298	42,410,671	12,982,403	28,967,395	144,509,971
Depreciation & Amortization	<u>n</u>					
October 31, 2021	5,347,116	9,943,070	22,430,419	4,469,113	9,175,736	51,365,454
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Disposal	-	-	283,025	-	-	283,025
Charge for the year	3,336,564	4,753,860	283,025 3,917,563	1,024,940	2,887,990	
*	3,336,564 8,683,680	4,753,860 14,696,930		1,024,940 5,494,053	-	283,025
Charge for the year			3,917,563		2,887,990	283,025 15,920,916
Charge for the year October 31, 2022			3,917,563		2,887,990	283,025 15,920,916
Charge for the year October 31, 2022 Disposals	8,683,680	14,696,930	3,917,563 26,064,957	5,494,053	2,887,990 12,063,725	283,025 15,920,916 67,003,345
Charge for the year October 31, 2022 Disposals Charge for the period	8,683,680 - 1,466,160	14,696,930	3,917,563 26,064,957 - 942,341	5,494,053 - 305,147	2,887,990 12,063,725 - 724,185	283,025 15,920,916 67,003,345 - 4,717,056
Charge for the year October 31, 2022 Disposals Charge for the period January 31, 2023	8,683,680 - 1,466,160	14,696,930	3,917,563 26,064,957 - 942,341	5,494,053 - 305,147	2,887,990 12,063,725 - 724,185	283,025 15,920,916 67,003,345 - 4,717,056

### 4. Segment reporting

Segment information for the reporting period for the Group is as follows:

# For the three months ended January 31, 2023

	Production	Media	Agency	Total
Revenue	58,101,245	135,466,514	54,190,001	247,757,760
Direct costs	(28,849,502)	(117,099,560)	(9,798,276)	(155,747,338)
Gross profit	29,251,743	18,366,954	44,391,725	92,010,422

# For the three months ended January 31, 2022

	Production	Media	Agency	Total
Revenue	140,363,973	243,163,283	59,952,891	443,480,147
Direct costs	(78,738,157)	(207,677,975)	(14,188,230)	(300,604,362)
Gross profit	61,625,816	35,485,308	45,764,661	142,875,785

Shareholding of Directors, senior managers and top ten shareholders At January  $31,\,2023$ 

	DIRECTORS	TOTAL	DIRECT	CONNECTED PARTY
	Kimala Bennett	729,131,394		
	Kimala Bennett Private Company Limited			728,181,394
	Adrian Randle			950,000
	Tashara-Lee Johnson	21,698,669	21,461,669	,
	Ann-Marie Francis			237,000
	Steven Gooden	2,728,412	2,728,412	-
	Michael Bennett	1,000,000	1,000,000	-
	Rochelle Cameron	100,000	100,000	-
	Maxine Walters	-	-	-
	Douglas Lindo	-	-	-
	SENIOR MANAGEMENT			
	Natassia Benjamin	293,923	293,923	-
	Colleen Corke-Campbell	60,000	60,000	-
	Samantha Whyte	50,000	50,000	=
	Kimberley Adamson Dexter Musgrave	29,620	29,620	
			OWNERSHIP	
	TOP TEN (10) SHAREHOLDERS	UNITS	PERCENTAGE	
1	Kimala Bennett Private Company Limited	728,181,394	77.0000%	-
2	NCB Capital Markets. A/C 2231	35,484,149	3.7522%	-
3	Jamaica Money Market Brokers Limited	22,475,000	2.3766%	-
4	Tashara – Lee Johnson	21,461,669	2.2694%	-
5	ATL Group Pension Fund Trustee Nominee Ltd	16,000,000	1.6919%	_
	JCSD Trustee Services Limited A/C Barita Unit Trust Capital	,,		
6	Growth Fund	13,667,762	1.4453%	-
7	MF&G Asset Management Limited	7,677,523	0.8118%	-
8	Douglas Orane	5,000,000	0.5287%	-
9	Randy Rowe	4,671,008	0.4939%	-
10	Pentannual Holdings Limited	3,466,418	0.3665%	-
	Total Units Owned by Top 10 Shareholders	858,084,923		-
	Total Issued Capital	945,690,252		-
	Total Percentage Owned by Top 10 Shareholders	90.7364%		