

FINANCIAL PERFORMANCE FOR THE NINE MONTHS ENDED JULY 31, 2023

Financial Statements For The Quarter Ended July 31, 2023

CONTENTS

Consolidated Statement of Financial Position	1
Consolidated Statement of Profit or Loss and Other Comprehensive Income	2
Consolidated Statement of Changes in Equity	3
Consolidated Statement of Cash Flows	4
Notes to the Financial Statements	5-7

Consolidated Statement of Financial Position As at July 31, 2023 (expressed in Jamaican Dollars)

		Unaudited	Unaudited	Audited
		9 months ended	9 months	Year ended
		July 31	ended July 31	October 31
	Notes	<u>2023</u>	<u>2022</u>	2022
<u>Non – current assets</u>				
Property, plant and equipment	3	60,080,840	63,911,974	71,899,602
Right - of - use asset		87,018,529	92,371,737	91,033,435
Intangible Asset		3,318,952	4,870,406	4,482,543
Investment		365,323	456,653	408,302
Deferred Tax		3,622,166	2,906,709	3,028,172
		154,405,810	164,517,479	170,852,054
<u>Current assets</u>		4.0(2.017	5 5 40 0 (0	0.007.107
Due from related parties		4,963,817	5,548,260	8,997,186
Accounts receivable		422,165,211	449,290,149	353,063,356
Taxation recoverable		5,149,206	6,273,870	6,335,446
Cash and cash equivalents		354,531,653	367,097,482	352,836,242
		786,809,887	828,209,761	721,232,230
Total assets		941,215,697	992,727,240	892,084,284
Shareholders' equity				
Share capital		178,941,261	178,941,261	178,941,261
Retained earnings		418,583,913	395,593,265	395,387,055
		597,525,175	574,534,526	574,328,316
<u>Non – current liabilities</u>				
Long – term loans		6,489,916	7,949,288	7,592,966
Due to related party		-	-	-
Long – term lease liability		93,514,993	96,062,524	95,469,761
Long term reuse meenty		100,004,909	104,011,812	103,062,727
				<u> </u>
Current liabilities				
Accounts payable and accrued charges		239,764,187	310,589,627	211,042,328
Current maturity of long – term loans		1,515,776	1,421,964	1,438,578
Current maturity of lease liability		2,405,650	2,169,311	2,212,335
		243,685,613	314,180,902	214,693,241
Total equity and liabilities		941,215,697	992,727,240	892,084,284

Signed on behalf of the Board of Directors by:

AQ) Steven Gooden

Steven Gooden Chairman

KBennet

Kimala Bennett Chief Executive Officer

Consolidated Statement of Profit or Loss and Other Comprehensive Income For period ended July 31, 2023

(expressed in Jamaican Dollars)

	Unaudited	Unaudited	Unaudited	Unaudited	Audited
	9 months ended July 31	9 months ended July 31	Quarter ended July 31	Quarter ended July 31	Year ended October 31
	<u>2023</u>	<u>2022</u>	<u>2023</u>	<u>2022</u>	<u>2022</u>
Operating revenue Cost of operating revenue	913,499,079 (598,717,373)	1,111,310,354 (731,343,605)	374,351,245 (252,211,771)	329,605,588 (224,469,162)	1,344,781,456 (870,475,164)
Gross profit Profit on disposal of assets	314,781,706	379,966,749 1,393,434	122,139,474 -	105,136,426	474,306,292 930,934
	314,781,706	381,360,183	122,139,474	105,136,426	475,237,226
Administrative, selling and distribution expenses:					
Administrative expenses	(255,873,293)	(227,183,754)	(87,071,185)	(80,458,819)	(315,937,745)
Selling and distribution	(2,480,019)	(683,783)	(969,521)	(46,970)	(1,040,032)
	(258,353,312)	(227,867,537)	(88,040,707)	(80,505,789)	(316,977,777)
Impairment losses on financial assets:	-	-	-	-	(4,602,155)
Profit before net finance cost and taxation	56,428,394	153,492,646	34,098,768	24,630,637	153,657,294
Finance income	8,654,991	2,951,758	4,101,330	2,500,428	7,039,385
Finance cost	(8,663,892)	(12,976,634)	(1,718,287)	(6,142,969)	(17,566,660)
Net finance income/(cost)	(8,902)	(10,024,876)	2,383,043	(3,642,541)	(10,527,275)
	56,419,493	143,467,770	36,481,811	20,988,096	143,130,019
Gain/(loss) in value of investment classified as FVTPL	(42,979)	(21,490)	37,607		(69,841)
Profit before taxation	56,376,513	143,446,280	36,519,418	20,988,096	143,060,178
Taxation	593,994	857,350	158,583	198,539	978,813
Net profit being total comprehensive income for the		144.202.620	26 (70.001		144.020.001
period/year	56,970,507	144,303,630	36,678,001	21,186,635	144,038,991
Earnings per stock unit \$	6c	15c	4c	2c	15c

Consolidated Statement of Changes in Equity For period ended July 31, 2023 (expressed in Jamaican Dollars)

	Share	Retained	
	<u>capital</u>	<u>earnings</u>	<u>Total</u>
Balance at October 31, 2021	178,941,261	336,781,987	515,723,248
Dividends	-	(85,433,923)	(85,433,923)
Total comprehensive income for the year	-	144,038,991	144,038,991
Balance at October 31, 2022	178,941,261	395,387,055	574,328,316
Dividends	-	(33,773,648)	(33,773,648)
Total comprehensive income for the period	-	56,970,507	56,970,507
Balance at July 31, 2023	178,941,261	418,583,913	597,525,175
Balance at October 31, 2021	178,941,261	336,781,987	515,723,248
Dividends	-	(85,492,352)	(85,492,352)
Total comprehensive income for the period	-	144,303,630	144,303,630
Balance at July 31, 2022	178,941,261	395,593,265	574,534,526

Consolidated Statement of Cash Flows For period ended July 31, 2023 (expressed in Jamaican Dollars)

(expressed in Jamaican Dollars)			
	Unaudited	Unaudited	Audited
	9 months ended	9 months ended	Year ended
	July 31	July 31	October 31
	<u>2023</u>	<u>2022</u>	<u>2022</u>
CASH FLOWS FROM OPERATING ACTIVITIES			
Net profit for the period / year	56,970,507	144,303,630	144,038,991
Adjustments to reconcile net profit for the year			
to net cash provided by operating activities:			
Depreciation and amortisation	18,167,212	15,235,076	21,274,123
(Profit)/loss on investment	42,979	21,490	69,841
Profit on disposal of property, plant and equipment	-	(1,393,434)	(930,934)
Interest income	(8,654,991)	(2,951,758)	(7,039,386)
Taxation	(593,994)	(857,350)	(978,813)
Interest expense	6,646,056	6,860,640	9,105,229
	72,577,769	161,218,294	165,539,051
Working capital components:			
Due from related parties	4,033,369	(5,548,260)	(8,997,186)
Accounts receivable	(69,101,855)	(227,055,216)	(129,467,172)
Due to related party	-	(55,473)	(55,473)
Accounts payable and accrued charges	28,721,858	130,225,162	30,677,863
Cash provided by operating activities	36,231,142	58,784,507	57,697,083
Interest paid	(6,646,056)	(6,860,640)	(9,105,229)
Tax paid/deducted at source	1,186,240	(48,148)	(109,724)
Net cash provided by operating activities	30,771,326	51,875,719	48,482,130
CASH FLOWS FROM INVESTING ACTIVITIES			
Interest received	8,654,991	2,951,758	5,678,134
Investment in subsidiary	, ,	-	-
Proceeds from disposal of property, plant and equipment	-	1,769,075	1,162,500
Addition to property, plant and equipment	(1,169,953)	(16,773,084)	(28,929,519)
Net cash (used) in/provided by investing activities	7,485,038	(12,052,251)	(22,088,885)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payment of lease liability – principal portion	(1,761,453)	(1,003,290)	(2,032,665)
Long – term loans, net	(1,025,851)	(1,482,926)	(1,342,997)
Dividends paid	(33,773,648)	(85,492,352)	(85,433,923)
Net cash used in financing activities	(36,560,952)	(87,978,568)	(88,809,585)
Net increase in cash and cash equivalents	1,695,411	(48,155,100)	(62,416,340)
Cash and cash equivalents at start of year	352,836,242	415,252,582	415,252,582
Cash and cash equivalents at end of year	354,531,653	367,097,482	352,836,242

Notes to the Financial Statements Quarter Ended July 31, 2023

1. <u>Corporate structure and nature of business</u>

The company is incorporated in Jamaica under the Companies Act and is domiciled in Jamaica. The registered office of the company and its principal place of business is situated at Unit # 4, 69-75 Constant Spring Road, Kingston 10.

The principal activities of the company are the production, media and is an advertising agency.

The company was re-registered as a public company by resolution passed at an extraordinary general meeting held on February 25, 2019 and its shares were listed on the Junior Market of the Jamaica Stock Exchange on July 26, 2019.

- 2. <u>Statement of compliance, basis of preparation and significant accounting policies</u>
 - (a) Statement of compliance:

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board (IASB) and comply with the provisions of the Companies Act.

b) Basis of preparation:

The financial statements are presented in Jamaican dollars (J\$), which is the functional currency of the company. The financial statements are prepared under the historical cost convention.

The accounting policies that have been applied in the preparation of these un – audited financial statements are consistent with those used in the audited financial statements for the year ended October 31, 2022.

Notes to the Financial Statements (continued) For period ended July 31, 2023 (expressed in Jamaican Dollars)

3. Property, plant and equipment

	Motor <u>Vehicle</u>	<u>Computer</u>	<u>Equipment</u>	Office Furniture & <u>equipment</u>	Building & Building <u>improvement</u>	<u>Total</u>
<u>At cost</u>						
October 31, 2021	11,882,480	15,271,637	42,488,894	10,317,464	28,354,858	108,315,333
Disposals	-		514,591	-	-	514,591
Additions	17,440,724	7,755,020	436,368	1,582,820	612,537	27,827,469
October 31, 2022	29,323,204	23,026,657	42,410,671	11,900,284	28,967,395	135,628,211
Disposals	-	-	-	-	-	-
Additions		42,362		1,127,591		1,169,953
July 31, 2023	29,323,204	23,069,019	42,410,671	13,027,875	28,967,395	136,798,164
Depreciation & Amortization	<u>1</u>					
October 31, 2021	5,347,117	8,164,687	22,430,418	4,469,113	9,175,735	49,587,070
Disposal	-	-	283,025	-	-	283,025
Charge for the year	3,336,564	3,257,507	3,917,563	1,024,940	2,887,990	14,424,564
October 31, 2022	8,683,681	11,422,194	26,064,956	5,494,053	12,063,725	63,728,609
Disposals	-	-	-	-	-	-
Charge for the period	4,398,481	2,674,078	2,827,023	916,578	2,172,555	12,988,714
July 31, 2023	13,082,161	14,096,272	28,891,979	6,410,631	14,236,279	76,717,323
Net book values						
July 31, 2023	16,241,042	8,972,747	13,518,692	6,617,244	14,731,116	60,080,841
October 31, 2022	20,639,523	11,604,463	16,345,715	6,406,231	16,903,670	71,899,602

4. Segment reporting

Segment information for the reporting period for the Group is as follows:

For the nine months ended July 31, 2023

	Production	Media	Agency	Total
Revenue	228,860,347	532,297,344	152,341,387	913,499,079
Direct costs	(109,621,528)	(458,946,672)	(30,149,172)	(598,717,373)
Gross profit	119,238,819	73,350,672	122,192,215	314,781,706

For the nine months ended July 31, 2022

	Production	Media	Agency	Total
Revenue	351,349,735	598,270,369	161,690,250	1,111,310,354
Direct costs	(170,680,355)	(508,791,118)	(51,872,132)	(731,343,605)
Gross profit	180,669,380	89,479,251	109,818,119	379,966,749

Shareholding of Directors, senior managers and top ten shareholders At July 31, 2023

DIRECTORS	TOTAL	Direct	Connected Part
Kimala Bennett	728,681,394		
Kimala Bennett Private Company Limited			728,181,394
Adrian Randle			500,000
Tashara-Lee Johnson	21,698,669	21,461,669	
Ann-Marie Francis			237,000
Steven Gooden	2,728,412	2,728,412	-
Michael Bennett	1,000,000	1,000,000	-
Rochelle Cameron	100,000	100,000	-
Maxine Walters	-	-	-
GENHOD MANA GEMENT			
SENIOR MANAGEMENT	779 691 204		720 601 20
Kimala Bennett Tashara-Lee Johnson	728,681,394	21 161 660	728,681,39
	21,698,669	21,461,669	237,00
Natassia Benjamin	293,923 10,000	293,923 10,000	-
Colleen Corke-Campbell Samantha Whyte	50,000	50,000	-
Kimberley Adamson	30,000	30,000	-
Dexter Musgrave	-	-	
TOP TEN (10) SHAREHOLDERS			
Kimala Bennett Private Company Limited	728,181,394	77.0000%	
2 NCB Capital Markets. A/C 2231	36,843,131	3.8959%	-
JAMAICA MONEY MARKET BROKERS LTD	23,689,880	2.5050%	-
Tashara – Lee Johnson	21,461,669	2.2694%	
ATL Group Pension Fund Trustee Nominee Ltd	16,000,000	1.6919%	-
JCSD TRUSTEE SERVICES LIMITED A/C			
BARITA UNIT TRUST CAPITAL GROWTH			
5 FUND	13,667,762	1.4453%	
MF & G Asset Management Limited	7,677,523	0.8118%	
PAM-Pooled Equity Fund	6,252,063	0.6611%	
Douglas Orane	5,000,000	0.5287%	
) Randy Rowe	4,671,008	0.4939%	-
Total Units Owned by Top 10 Shareholders	863,444,430		
Total Issued Capital	945,690,252		